

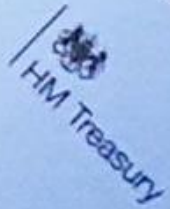
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EWR Co – Project update

Kate Campbell
Senior Communications Manager

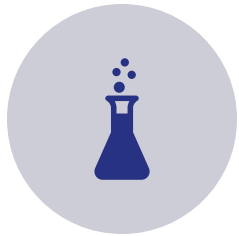
6 October 2022



HM Treasury

THE GROWTH PLAN 2022

The Problem: Growth Constrained



Available laboratory and commercial space is almost exhausted in both Oxford and Cambridge



Businesses cannot access the workforce they need to grow



High living costs impact both people and businesses locating in the area



The region misses out on the synergies that multiply innovation



Attracting and retaining the best talent is a big issue for investors in the region

The Solutions

Opening up new areas for businesses to grow

Expanding the labour market and bringing more jobs within reach of local people

Improving the quality of life and reducing the cost of living:

Creating a dynamic ecosystem that attracts business and drives productivity

Retaining and attracting top talent with increased opportunities

External environment

The
Economist

Heatwaves: a harbinger

The trouble with ESG

Lessons on inflation from Turkey

Women's sports take off

JULY 23RD-29TH 2022

GROWTH CURE

The lessons of life sciences for the British economy



EastWestMainLine
Partnership

BUILDING BETTER CONNECTIONS

The business imperative
for East West Rail



Stakeholder engagement update

- Drop-in events – Nine held along the route since May, with over 900 attendees. A further event scheduled on 12 October in Haslingfield.
- Newsletter – 7th edition of the quarterly newsletter ‘Keeping you connected’ focussed on stories that demonstrate support and highlight environmental credentials, in line with the approach emerged over the summer.
- We’ve appeared in Milton Keynes and Northamptonshire's Chamber of Commerce’s bi-monthly publication and digital magazine, distributed to over 9,000 business contacts.
- Website – Refreshed and includes new information; more dynamic and insightful.
- LRGs – Third round of meetings ongoing until November.

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